

Dear Friend of Agriculture:

What a busy year 2007 has been. As the year draws to a close we begin to turn our attention to the new year. We are pleased to announce a name change and the addition of a dynamic new partner to our 17th annual event formerly known as the Colorado Agricultural Outlook Forum.

Governor Bill Ritter, the Colorado Department of Agriculture and Colorado State University are proud to present the **Governor's Forum on Colorado Agriculture**. This annual, premier event is sure to be interesting and provide useful information to anyone involved in agriculture and Colorado's rural communities.

We are extremely excited that Governor Bill Ritter will join us for part of the day, and we are focusing this year's program on building Colorado's rural economy. We'll be discussing topics such as market opportunities in carbon storage, the state of our rural infrastructure, and new developments in water policy. We'll have excellent speakers for the general session and breakout sessions as well.

The 2008 Governor's Forum is scheduled for **Thursday**, **February 28**, **2008** at the **Double Tree Hotel**, 3203 Quebec Street, Denver, CO.

As with any great event we need your help to make it all possible! We thank many of you who have supported the Forum throughout its past 16 years and hope you will once again join us in marketing and sponsoring this annual event. The following sponsorship levels are available and are described in more detail on the enclosed sponsorship form. Please return the enclosed form to us by **January 11**, **2007** to ensure that your name (or logo) is published on the forum booklet.

Premier Underwriter \$2,500
Major Underwriter \$1,500
Underwriter \$1,000
Patron \$500
Benefactor \$300
Contributor \$150

We also hope you will help us in **advertising and marketing** the Forum to your employees, members, and customers. We will provide you with informational flyers that you could include in your annual meeting packets, newsletters or incorporate the information in other communication. Alternatively, you may direct your membership to the Department of Agriculture's website, www.coloradoa.gov/ag. The website also contains information about the Forum that you can conveniently transfer to your newsletter.

Your efforts in attending, marketing and sponsoring the 2008 forum will certainly assist us in ensuring another successful event and are greatly appreciated.

Please feel free to contact the Colorado Department of Agriculture at 303.239.4100 for additional information.

Sincerely,

John R. Stulp, Commissioner Colorado Department of Agriculture Marc A. Johnson, Dean College of Agricultural Sciences, CSU

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